

Message Text

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PAGE 01 RECIFE 00131 122018Z

70

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 112576

R 121930Z JUL 76

FM AMCONSUL RECIFE

TO SECSTATE WASHDC 5689

INFO USDOC WASHDC

AMCONSUL RIO DE JANEIRO

UNCLAS RECIFE 0131

E.O. 11652: N/A

TAGS: BFOL, BR

SUBJECT: WTDR - RADIO CLUBE DE PERNAMBUCO S/A

REF: USDOC 09515

1. BRAZIL 2. COUNTRY CODE: 351 3. SER. NO.: 041600

4A. - 4B. D

5. AV. CRUZ CABUGA, 394

6. 50000 RECIFE, PE., BRAZIL

7. ESTABL: 1937 8. EMPL: 200 9. SIZE (20-X): MEDIUM

10. REPUTATION: (22-X) GOOD

11. FOREIGN SALES AREA: NA

12. 07/76

13. 99123 - RADIO BROADCASTING

14. CONTACT: WILSON LUSTOSA CABRAL TITLE: SUPERINTENDENT

15. CABLE: NA 16. TELEX: NA

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17. TEL. 224322

18. FINANCIAL REFS: BANK OF LONDON & SOUTH AMERICA LTD.,
FIRST NATIONAL CITY BANK, BANCO INDUSTRIAL DE PER-
NAMBUCO.

19. TRADE REFS. USA: HARRIS GATES CORPORATION AND
AMPEX.

20. FOREIGN FIRMS REPRESENTED: NA

21. THE RADIO CLUBE DE PERNAMBUCO S/A IS A SUBSIDIARY OF
CONDOMINIO DIARIOS E EMISSORAS ASSOCIADAS, THE LARGEST
MEDIA CHAIN IN BRAZIL, WITH HEAD OFFICE IN RIO DE
JANEIRO. THE CHAIN IS AILING. IN RECIFE, BESIDES
RADIO CLUBE, THEY OWN ANOTHER RADIO STATION--RADIO
TAMANDARE, A TV STATION--TV RADIO CLUBE CANAL 6 AND
THE MORE IMPORTANT LOCAL NEWSPAPER--DIARIO DE PERNAM-
BUCO. THE FINANCIAL SITUATION OF THE FIRM IS SOMEWHAT
TIGHT. THEY ARE PAYING IRREGULARLY, SOMETIMES WITH 30
DAYS OF DELAY. ACCORDING TO DUN & BRADSTREET (JAN., 1976
REPORT) AND LOCAL BRANCH BANK OF LONDON, FIRM'S OVERALL
ECONOMIC SITUATION APPEARS SATISFACTORY, HOWEVER.
DIRECTORS ARE WELL KNOWN AND EXPERIENCED. THE FIRM IS
CONSIDERED A SUITABLE TRADE CONTACT FOR INTERESTED
AMERICAN COMPANIES. THEY DID NOT RESPOND OUR
REPEATED REQUEST FOR INFORMATION (WTDR QUESTIONNAIRE).

22. PREPARED BY: L. MENDEZES APPROVED BY: R.C.BROWN
AT AMERICAN CONSULATE, RECIFE
BROWN

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Message Attributes

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Margaret P. Grafeld
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